

Woodland Public Schools

Parent Survey Results

Spring 2019

SCHOOL PERCEPTIONS

Our mission is to help educational leaders gather, organize and use data to make strategic decisions.

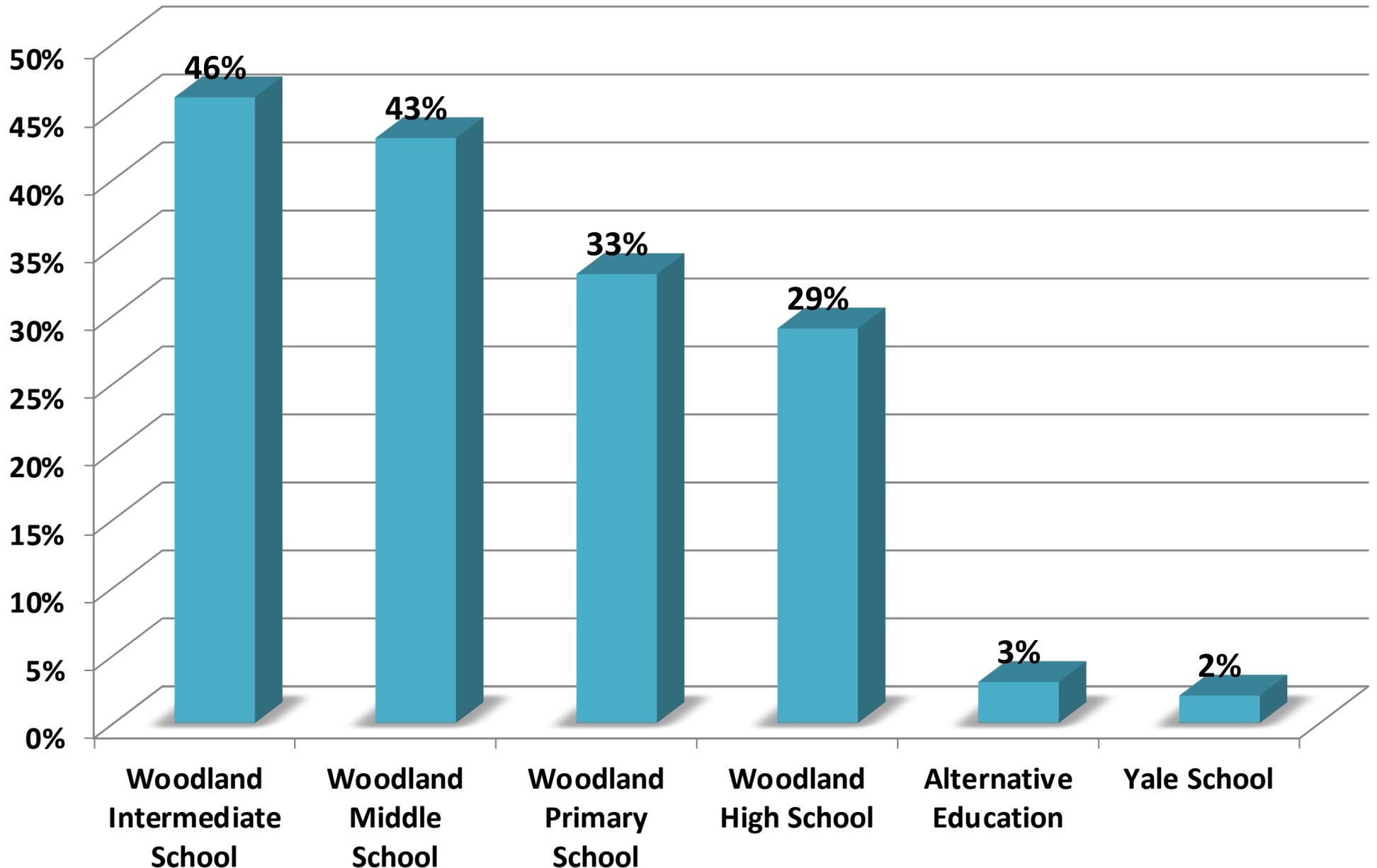
- Founded in 2002 to provide independent and unbiased research
- Conducted over 10,000 surveys for school improvement
- Helped more than 500 districts navigate the strategic planning and referendum planning process

Survey Summary

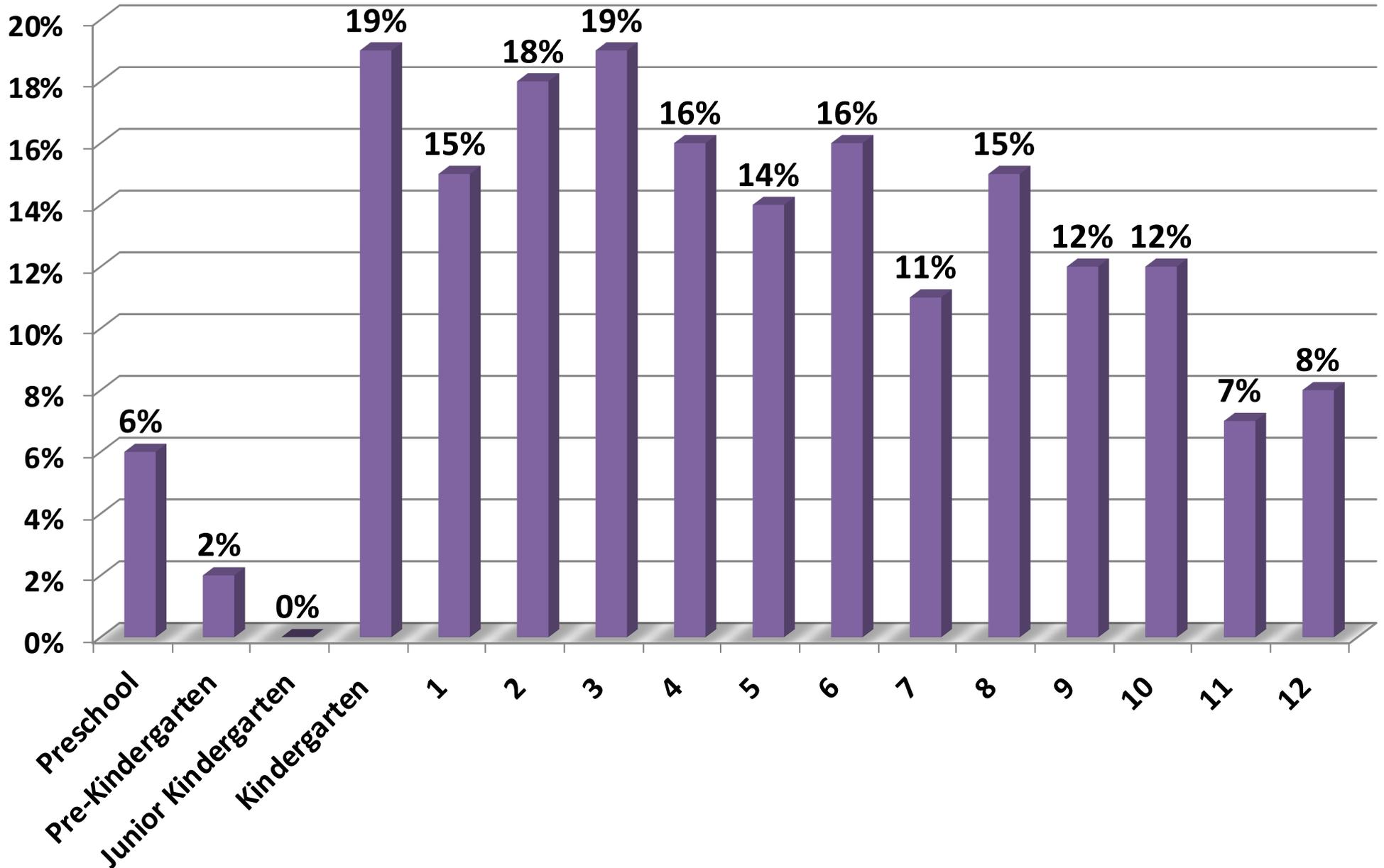
- The Parent Survey was conducted in late March of 2019.
- Parents of students in grades Pre K – 12 were sent an email invitation to take the survey online. Each email contained a unique survey link that could only be used once.
- Total responses = 347

Respondent Information

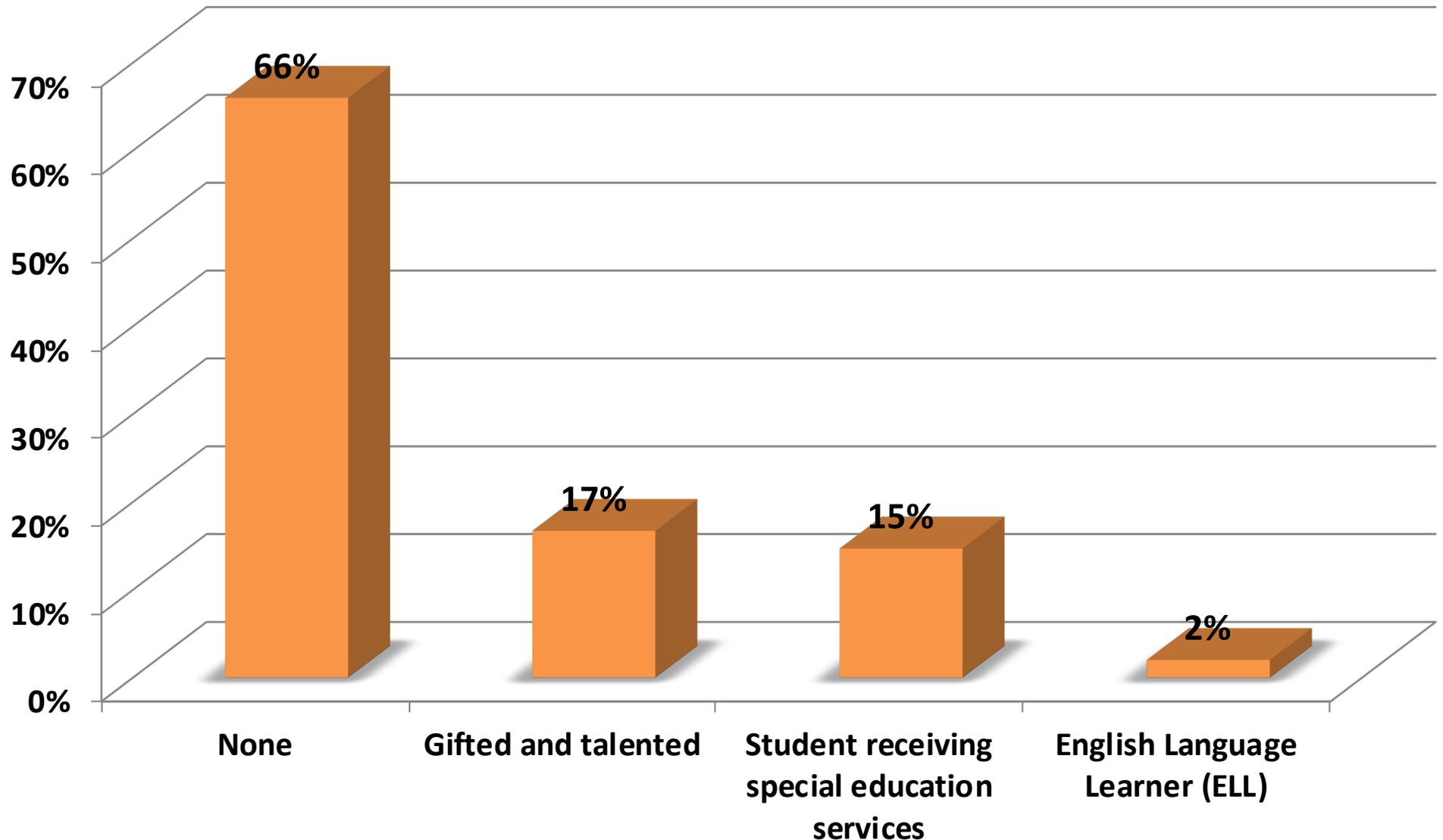
Which schools do your children attend?



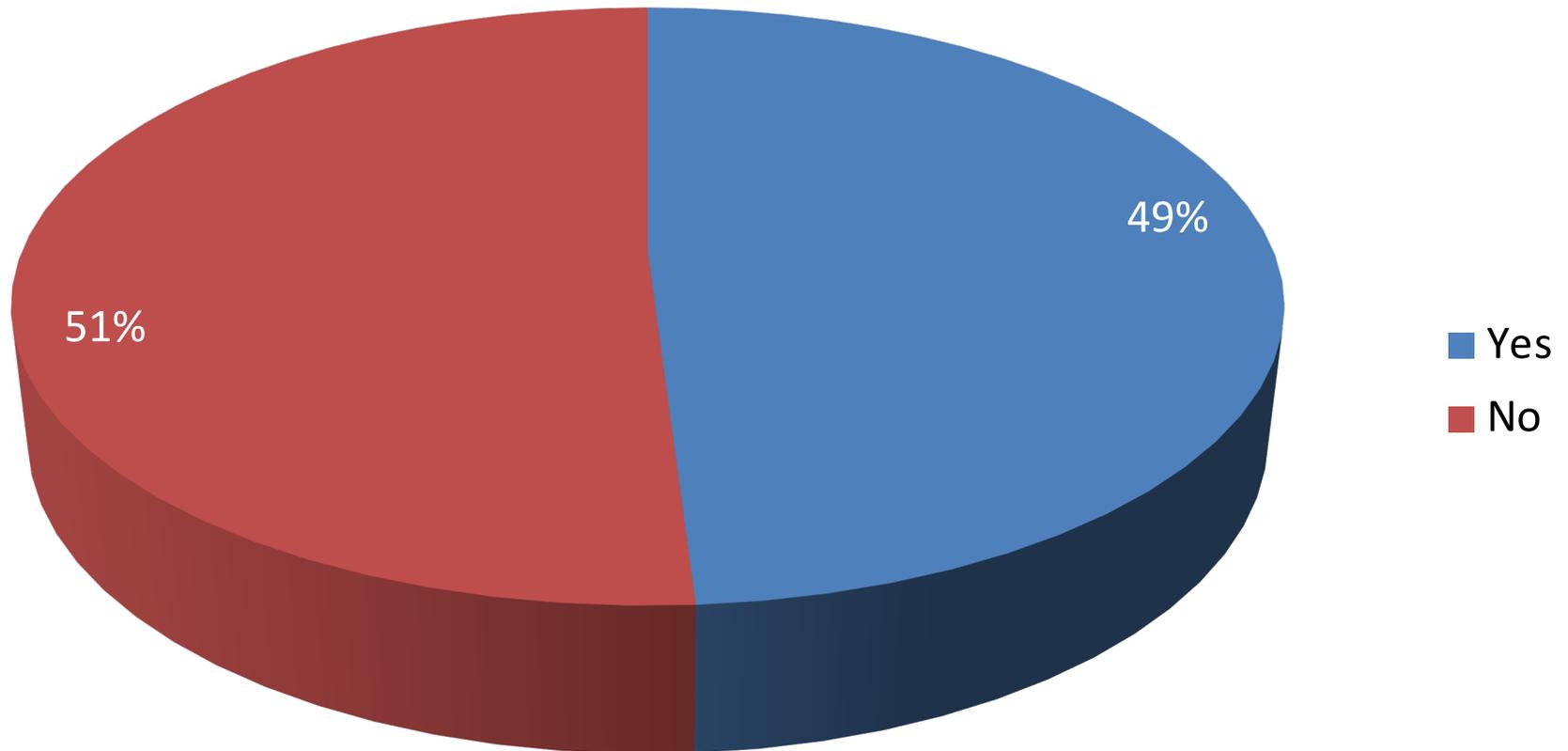
Grade level of your child(ren):



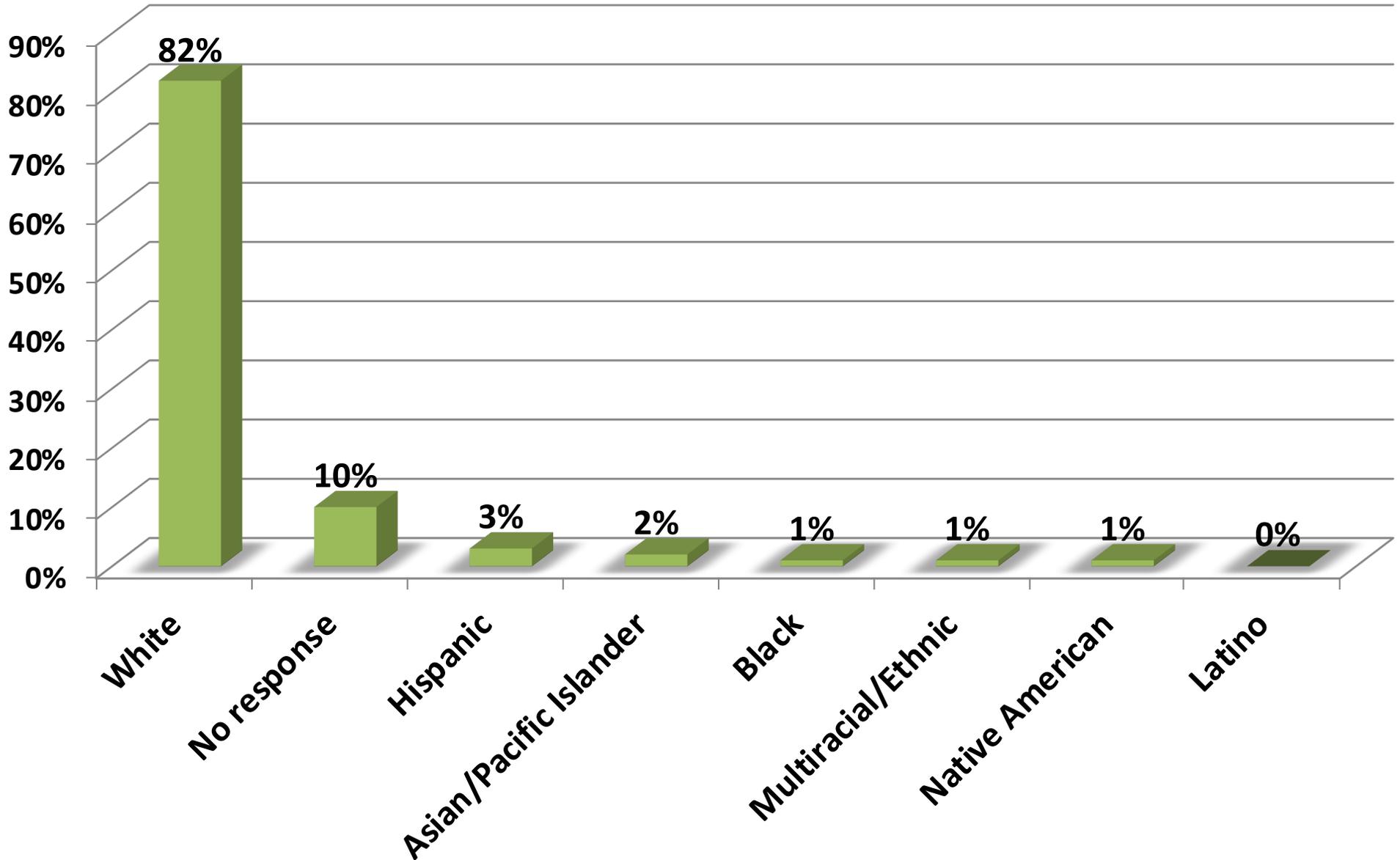
One or more of my children are identified as:



Does your child(ren) currently participate in any school-sponsored sports and/or extra-curricular activities?

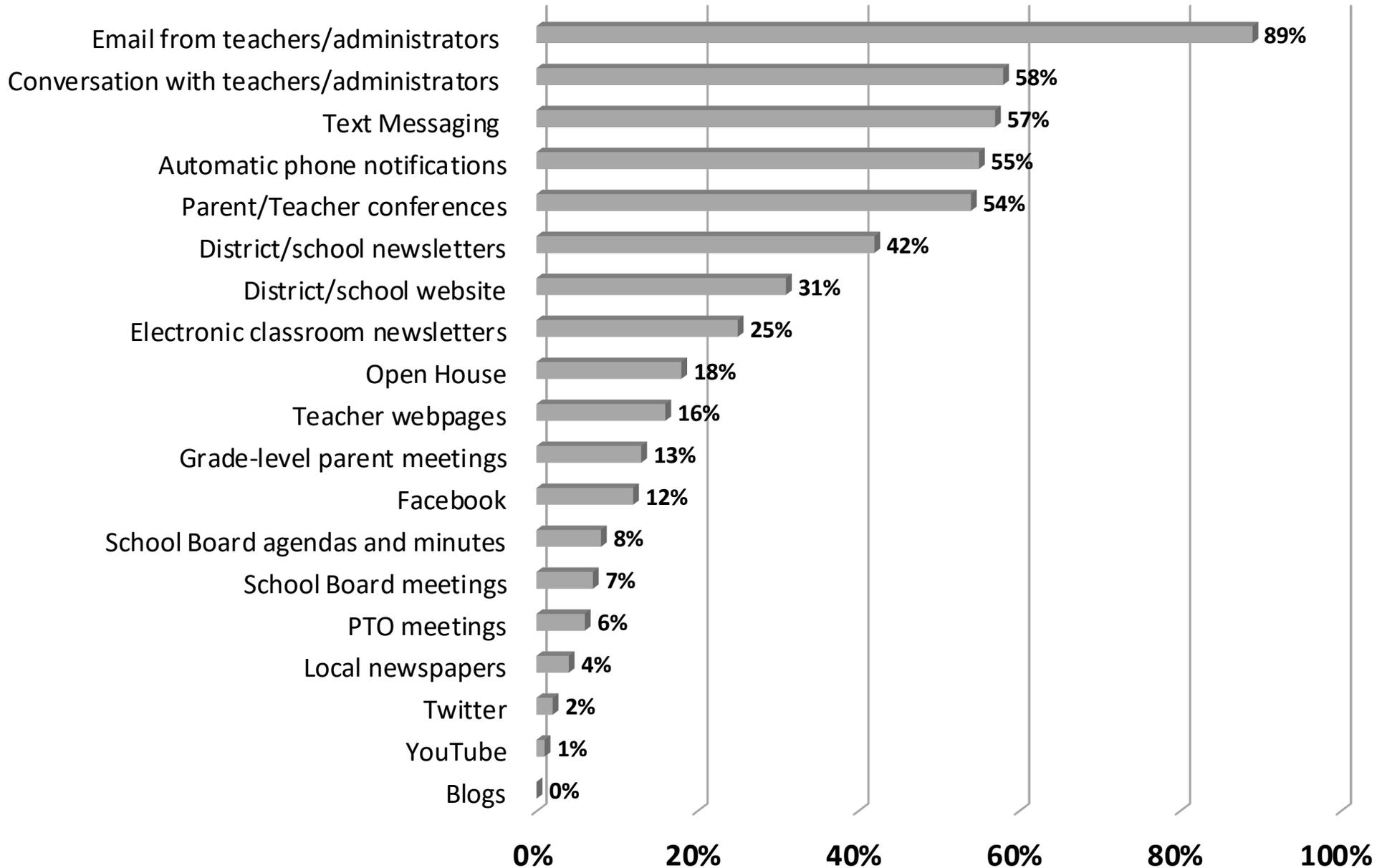


What is your race?

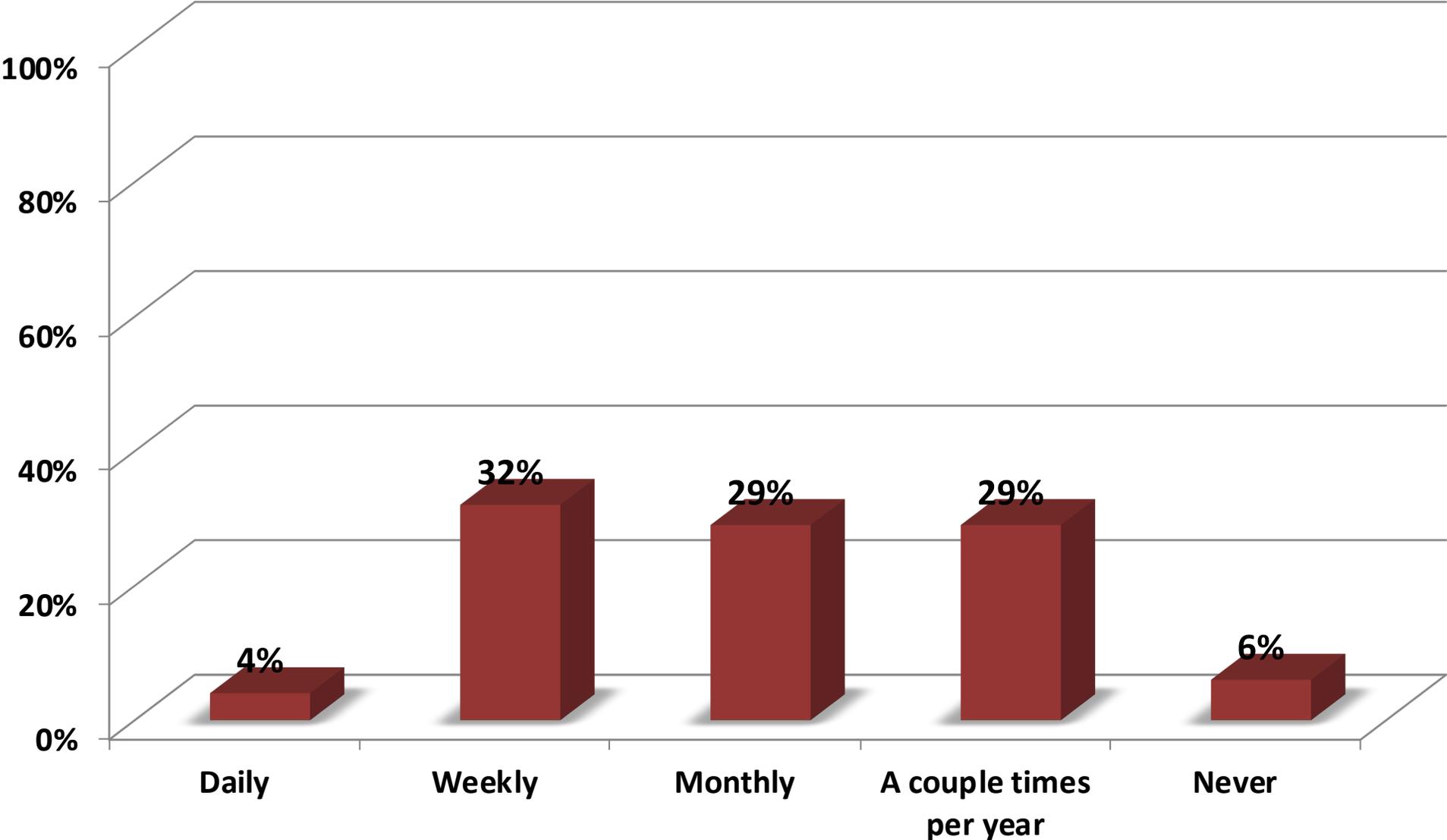


Communication

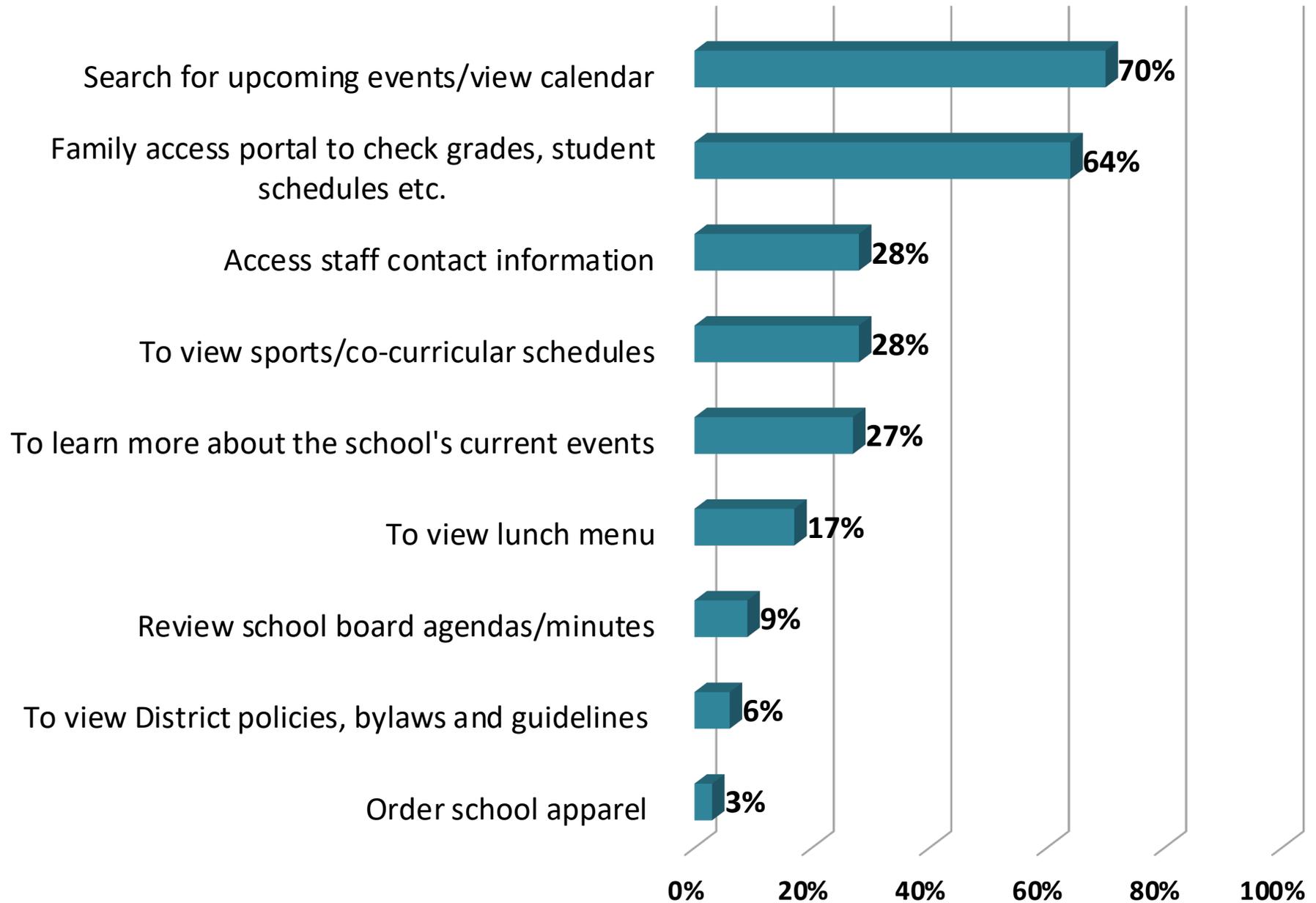
How would you like to receive school information?



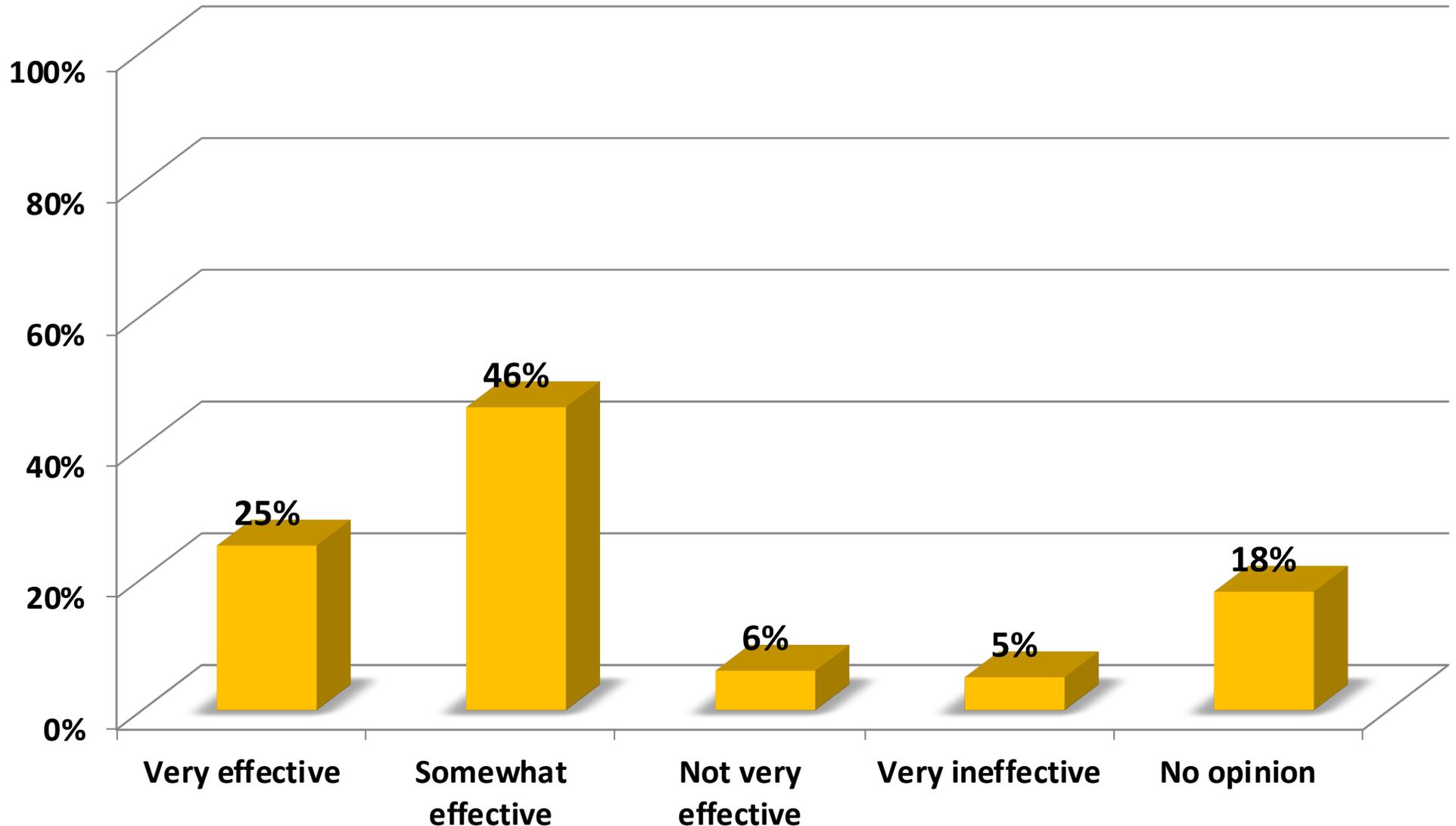
How often do you visit the District's website?



Why do you visit the District's website?



How effective is the District's website in providing timely and meaningful information?



Programs and Services

How important is this item to the success of our students? (Slide 1/3)

Very important (4), Important (3), Somewhat important (2), Not important (1)

Item	Average
Critical thinking & problem solving	3.76
Preparing students for life after high school	3.75
Writing/Grammar	3.70
Reading/Literature/Vocabulary	3.68
Math	3.63
Computer and technology skills	3.61
Preparing students for college and career	3.56
Programming for children with disabilities	3.56
Personal finance	3.49

How important is this item to the success of our students? (Slide 2/3)

Very important (4), Important (3), Somewhat important (2), Not important (1)

Item	Average
Programming for struggling students/at-risk of not graduating	3.46
Science	3.43
School counseling	3.31
Physical education	3.28
Social Studies	3.28
Programming for gifted & talented students	3.21
Business, Marketing & Entrepreneurship	3.15
Advanced Placement (AP)/honors classes	3.15

How important is this item to the success of our students? (Slide 3/3)

Very important (4), Important (3), Somewhat important (2), Not important (1)

Item	Average
Health education	3.14
Family & Consumer Science	3.12
Art	3.11
Athletics	3.10
Programming for English Language Learners (ELL)	3.07
Library media services	3.04
Music	2.91
Foreign language	2.58

How are we doing? (Slide 1/3)

Great (4), Good (3), Fair (2), Poor (1)

Item	Average
Science	3.04
Athletics	3.03
Art	3.00
Physical education	3.00
Library media services	2.98
Computer and technology skills	2.98
Math	2.96
Music	2.95
Advanced Placement (AP)/honors classes	2.92

How are we doing? (Slide 2/3)

Great (4), Good (3), Fair (2), Poor (1)

Item	Average
Reading/Literature/Vocabulary	2.90
Programming for English Language Learners (ELL)	2.90
Programming for children with disabilities	2.89
Social Studies	2.89
Writing/Grammar	2.88
Critical thinking & problem solving	2.76
Health education	2.72
Business, Marketing & Entrepreneurship	2.70

How are we doing? (Slide 3/3)

Great (4), Good (3), Fair (2), Poor (1)

Item	Average
Family & Consumer Science	2.63
Programming for gifted & talented students	2.60
Programming for struggling students/at-risk of not graduating	2.51
School counseling	2.50
Preparing students for college and career	2.46
Foreign language	2.37
Personal finance	2.30
Preparing students for life after high school	2.27

Gap Analysis (Slide 1/3)

Importance: *Very important (4), Important (3), Somewhat important (2), Not important (1)*

Performance: *Great (4), Good (3), Fair (2), Poor (1)*

Item	Importance	Performance	Gap
Music	2.91	2.95	0.04
Library media services	3.04	2.98	-0.06
Athletics	3.10	3.03	-0.07
Art	3.11	3.00	-0.11
Programming for English Language Learners (ELL)	3.07	2.90	-0.17
Foreign language	2.58	2.37	-0.21
Advanced Placement (AP)/honors classes	3.15	2.92	-0.23
Physical education	3.28	3.00	-0.28
Social Studies	3.28	2.89	-0.39

Gap Analysis (Slide 2/3)

Importance: *Very important (4), Important (3), Somewhat important (2), Not important (1)*

Performance: *Great (4), Good (3), Fair (2), Poor (1)*

Item	Importance	Performance	Gap
Science	3.43	3.04	-0.39
Health education	3.14	2.72	-0.42
Business, Marketing & Entrepreneurship	3.15	2.70	-0.45
Family & Consumer Science	3.12	2.63	-0.49
Programming for gifted & talented students	3.21	2.60	-0.61
Computer and technology skills	3.61	2.98	-0.63
Math	3.63	2.96	-0.67
Programming for children with disabilities	3.56	2.89	-0.67

Gap Analysis (Slide 3/3)

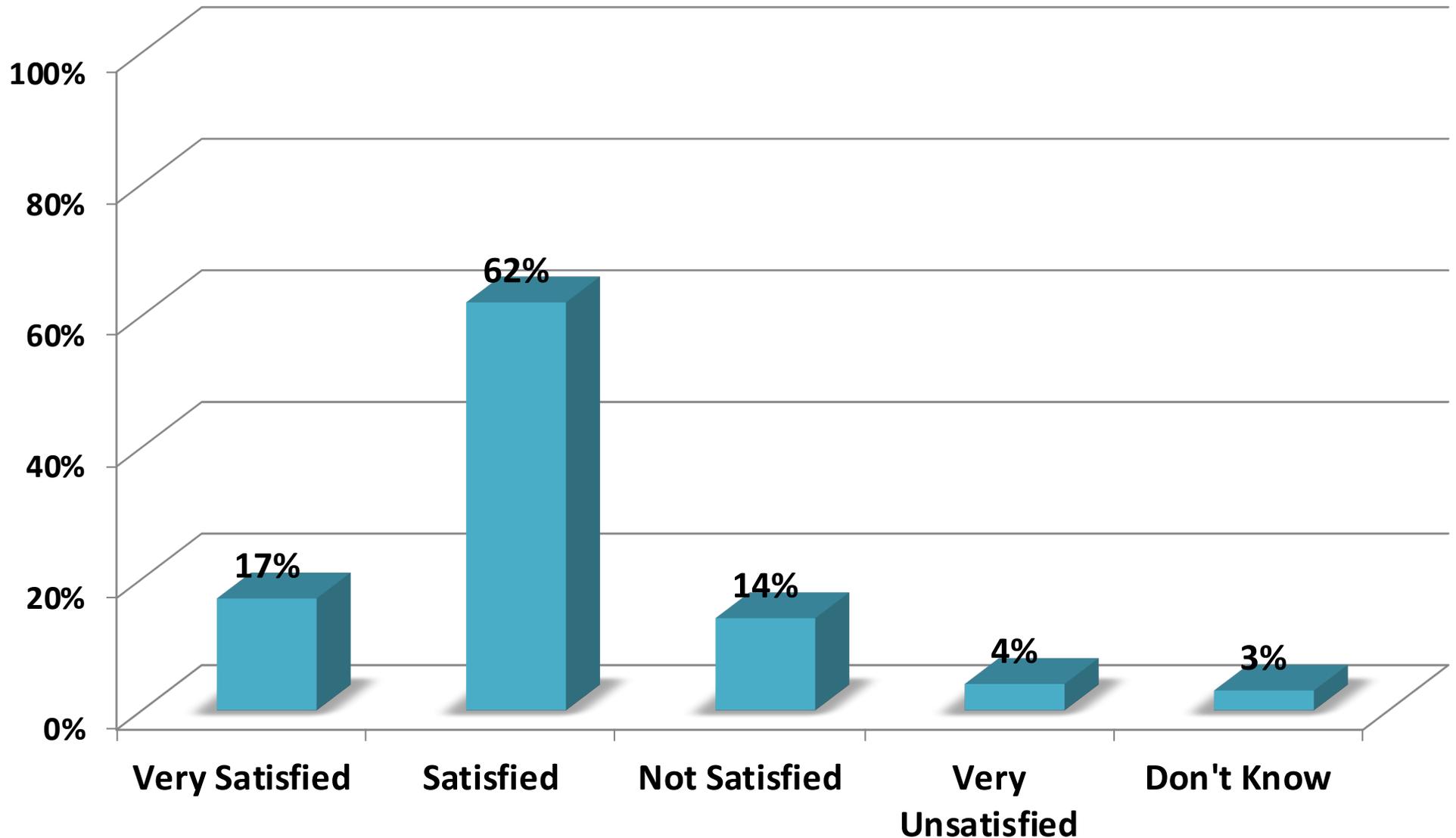
Importance: *Very important (4), Important (3), Somewhat important (2), Not important (1)*

Performance: *Great (4), Good (3), Fair (2), Poor (1)*

Item	Importance	Performance	Gap
Reading/Literature/Vocabulary	3.68	2.90	-0.78
School counseling	3.31	2.50	-0.81
Writing/Grammar	3.70	2.88	-0.82
Programming for struggling students/at-risk of not graduating	3.46	2.51	-0.95
Critical thinking & problem solving	3.76	2.76	-1.00
Preparing students for college and career	3.56	2.46	-1.10
Personal finance	3.49	2.30	-1.19
Preparing students for life after high school	3.75	2.27	-1.48

Overall District Satisfaction

Overall, how satisfied are you with the School District?



Please indicate your level of agreement for each item.

Strongly agree (5), Agree (4), Disagree (2), Strongly disagree (1)

Item	% Strongly agree/ Agree	Average (n)	Similar School Comparison	Difference
The District has effective financial management.	74%	3.59 (144)	3.63	-0.04
I am satisfied with the communication that comes from the District.	78%	3.71 (244)	3.85	-0.14
The District forms effective partnerships with businesses and community organizations.	80%	3.73 (153)	3.92	-0.19
The District is run effectively.	78%	3.65 (221)	3.85	-0.20
The District is heading in the right direction.	77%	3.63 (200)	3.88	-0.25

School Perceptions Parent Engagement Indexes

There are 5 indexes of parent engagement. The Parent Engagement Survey has key questions that feed each one, thus, producing an index score. The score is the average of the responses from these key questions.

5 Indexes of Parent Engagement

1. Culture of Educational Excellence:

- a. Academic Expectations
- b. Rigor
- c. High Standards
- d. Relevance

2. Effective Teaching:

- a. Effective instructional techniques
- b. Individual attention to students
- c. Appropriate use of homework
- d. Collaborative/great teachers

3. Safe and Healthy Schools:

- a. Safe, supportive and healthy learning environment (no bullying)
- b. Appropriate balance between school stress and life balance
- c. Facilities
- d. Diversity

4. Leadership:

- a. Clear vision/mission
- b. Effective communication
- c. Good planning
- d. Well organized

5. Sense of Community:

- a. Pride/unity
- b. Strong student morale
- c. Opportunities for families provide input/feedback
- d. Family Involvement

How do your index scores compare to similar schools?

Strongly agree (5), Agree (4), Disagree (2), Strongly disagree (1)

Index	Average (n)	Similar School Comparison	Difference
Effective teaching	3.79 (411)	3.89	-0.10
Safe and Healthy Schools	4.12 (415)	4.28	-0.16
Leadership	3.73 (416)	3.89	-0.16
Culture of Educational Excellence	3.84 (396)	4.02	-0.18
Sense of Community	3.96 (409)	4.17	-0.20

Thank you!